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## One Book at a Time

*Book by Book*, by Cindy Hudson, provides mothers with all the tools they need to create their own mother-daughter book club

Book clubs have been growing in popularity over the past ten years. Mother-daughter book clubs offer a great way for families to share and learn—with each other and with other mother-daughter pairs. These types of book clubs help girls continue reading for pleasure as they grow older, and also provide a safe environment for moms and daughters to talk about sensitive issues within the context of discussing a book.

*Book by Book: The Complete Guide to Creating Mother-Daughter Book Clubs* (Seal Press/ October 2009/ \$16.95), by Cindy Hudson, is a practical guidebook that answers questions moms have about starting mother-daughter book clubs and keeping them thriving as their daughters grow. Each chapter offers practical advice from the author, as well as from moms in mother-daughter book clubs around the country. Parenting experts, librarians, and authors also provide insight and tips that range from the value of literacy to the importance of mother-daughter bonding.

Using her own firsthand experience as the founder of two long-running, successful mother-daughter book clubs, Hudson offers suggestions on books topics and strategies for keeping your club

thriving. Hudson also supplies answers to the most pressing questions, including: when should you start your book club, who should be invited, how you will choose age-appropriate books, and what kinds of activities can you plan to make book club even more fun. With recommended book lists (divided by four age groups), online resources, and suggested recipes for book-club treats, *Book by Book* is a great resource to help moms and daughters to create a stronger bond while forming new memories and traditions.

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### **Praise for *Book by Book***

“*Book by Book* is a great resource for mothers looking for a different and valuable way to connect with their daughters. Just leafing through the pages of this book will inspire you to consider how fun, meaningful, and engaging a mother-daughter book club can be.”

-Nancy Pearl, author of *Book Lust: Recommended Reading for Every Mood, Moment, and Reason*

### **About Cindy Hudson**

Cindy Hudson is a mother-daughter book club consultant, journalist, writer, and editor. She has more than twenty years experience as a marketing and public relations professional and has founded two mother-daughter book clubs of her own. Hudson lives in Portland, OR. Visit her online at: [www.MotherDaughterBookClub.com](http://www.MotherDaughterBookClub.com).

### **About Seal Press**

Seal Press was founded in 1976 to provide a forum for women writers and feminist issues. Since then, Seal has published groundbreaking books that represent the diverse voices and interests of women—their lives, literature, and concerns. Seal's authors are radical and original thinkers, professionals with a distinct point of view, gutsy explorers, truth-tellers, and writers who engender laughter, tears, and rage. Seal Press publishes books with the goal of informing women's lives. Based in Berkeley, Calif., Seal is a member of the Perseus Books Group. You can visit us at [www.sealpress.com](http://www.sealpress.com).